



Arkansas Real Estate Commission

www.arec.arkansas.gov

FIRM NAME APPROVAL REQUEST FORM

REAL ESTATE COMMISSION REGULATION 7.1 APPROVAL OF FIRM NAME

"The commission shall issue no principal broker's license where the proposed name of the firm is confusingly similar to the name of another firm, is misleading, or would in any way be confusing to the public. It shall be the duty of the principal broker to inquire of the commission concerning the acceptability of the firm name."

Reason for requesting firm name approval: Check One	
<input type="checkbox"/> ESTABLISHING A NEW FIRM	<input type="checkbox"/> CHANGE OF CURRENT FIRM NAME <i>(Complete Item *A)</i>
<input type="checkbox"/> CHANGE OF PRINCIPAL BROKER <i>(Attach letter releasing firm name from previous Principal Broker)</i>	<input type="checkbox"/> CHANGE OF ADDRESS TO A NEW CITY <i>(Complete Item *B)</i>
	<input type="checkbox"/> OTHER (attach explanation)

FIRST CHOICE: _____

SECOND CHOICE: _____

THIRD CHOICE: _____

[*A] PREVIOUS Firm Name: _____

[*B] PREVIOUS Location: _____

Proposed Firm City: _____ State: _____ Zip: _____

Principal Broker's Daytime Phone: _____ Email: _____

Do you have an ownership interest in the firm? ___ Y ___ N. If no, please provide written documentation from the owner of the firm authorizing your use of the requested firm name.

The date intended to begin using firm name: _____

Principal Broker's Name as Licensed: _____ License Number: _____

Signature: _____ Date: _____

Return to: AREC 612 South Summit St. Little Rock, AR 72201
501-683-8010 FAX: 501-683-8020